



**SAFE**  
Association

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August 30, 2016

**TO: SAFE CORPORATE MEMBERS & 2016 EXHIBITORS**

**FROM: STACY STUBER, ADMINISTRATOR**

**SUBJECT: PORTFOLIO GIVE-AWAY AND DEADLINES FOR THE 54<sup>th</sup> ANNUAL SAFE SYMPOSIUM OCTOBER 31 – NOVEMBER 2, 2016, DAYTON CONVENTION CENTER, DAYTON, OHIO**

**TO SPONSOR YOUR LOGO ON THE PORTFOLIO,**  
**OR SPONSOR ANOTHER ITEM,**  
**YOU MUST READ THIS DOCUMENT**

The purpose of this letter is to **remind** our SAFE Corporate Members and 2016 SAFE Symposium exhibitors that SAFE is offering several new and improved sponsorship opportunities to industry during the three-day symposium.

As stated in our June 22, 2016, letter regarding the symposium portfolio give-away, your participation as an advertiser on the promotional portfolio to be given to each attendee during the forthcoming 54th Annual SAFE Symposium has been incorporated into this new effort and **WILL NOT** be offered separately as in years past.

By taking advantage of this new effort and becoming a sponsor, you still have a chance to **highlight your company and get your company logo on the portfolio by choosing from any one of a variety of sponsorship opportunities.**

As you know, our symposium attendees are made up of a focused segment of a unique international military/civilian safety and survival market. Your high profile sponsorship will reach:

- SAFE members and symposium attendees from around the world
- Government/industry leadership and academics

- Representatives from other defense services and academia
- Strengthen the visibility and awareness of your company's products/services to attendees
- Enhance your image as a company committed to Safety and Survival
- Position your company as engaged with the needs/concerns of our industry leaders and customers
- Increase your sales results
- Increase your visibility within the community

Contact SAFE **now** or visit the SAFE website at [www.safeassociation.com](http://www.safeassociation.com) for all of the details and a Sponsorship Application and Contract. Your opportunity to enhance your visibility ends on **September 16, 2016**.

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| <p><b>Sponsorship packages have been mailed to<br/>Corporate Representatives and Exhibitors!</b></p> |
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**We also want to take this opportunity to remind you that available  
symposium exhibit spaces are filling up fast!**

We suggest that you make every effort to reserve your space now through the SAFE website at [www.safeassociation.com](http://www.safeassociation.com) or send your Exhibit Space Reservation Form to the SAFE Office before it is too late for you to be part of the growing number of exhibitors at this year's symposium.

**Here are some additional symposium deadline reminders:**

**Symposium pre-registration deadline:** September 30, 2016. This date applies to all registrations. Register on-line at [www.safeassociation.com](http://www.safeassociation.com) now to avoid the higher at-the-door registration rate.

**Hotel room reservations and deadlines:** When calling either of the hotels for reservations, please identify yourself with the SAFE Association.

**Crowne Plaza Dayton Room Reservation Deadline is October 2, 2016.**

*Non-Government Booking Code for non-per diem rooms: SAF*

*Attendees can book online at [www.cpdayton.com](http://www.cpdayton.com) or by calling the Toll Free Room reservation number: 1-800-689-5586.*

**Marriott at the University of Dayton Room Reservation Deadline is October 23, 2016**

*Non-Government Booking code for non-per diem rooms: SAFE Association Symposium Dayton #5797. Attendees can book online or by calling the Toll Free Room reservation number: 1-800-450-8625.*

**Symposium Golf Tournament:** The sign-up and refund deadline is Friday October 14, 2016. On-line payment is also available at [www.safeassociation.com](http://www.safeassociation.com) under the payments menu tab.

**Symposium 5k Runner:** Registration is now open on-line at [www.safeassociation.com](http://www.safeassociation.com). Online Registration Cut Off: 26 October 2016 – On-site Registration will be available.

**We look forward to seeing you in Dayton, Ohio, October 31 – November 2!**

**Dues, contributions and/or gifts to the SAFE Association are not deductible as charitable contributions for federal or state tax purposes.**