

61st Annual SAFE Symposium

October 10 – 12, 2023 ♦ Virginia Beach, VA



SPONSORSHIP OPPORTUNITIES



SAFE Association 61st Annual Symposium



Our mission is the preservation of human life
October 10-12, 2023 - Virginia Beach, VA
Virginia Beach Convention Center

**Sponsorship packages are available beginning
May 25th
through September 4, 2023**



SAFE
ASSOCIATION

Dedicated to Ensuring Personal Safety and Protection
in Land, Sea, Air and Space Environments

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What is SAFE?

The SAFE Association is an international organization that is dedicated to the preservation of human life. It provides a common meeting ground for the sharing of problems, ideas and information. The primary objective of the SAFE Association is to stimulate research and development in the fields of safety and survival, and to disseminate pertinent information to concerned individuals in government and industry. In addition, the objective is to establish and maintain a meaningful relationship between the SAFE Association and the scientific communities related to safety and survival.

Why Become a Sponsor...

You have a chance to ***highlight your company*** by choosing from a variety of sponsorship opportunities. We believe there is a sponsorship package that meets your goals, works within your budget and exceeds your expectations.

Increase Your Brand Exposure!

Sponsorship enables you to:

- Strengthen the visibility and awareness of your company's products / services to attendees
- Enhance your image as a company committed to Safety and Survival

{Make your presence and commitment known}

- Position your company as engaged with the needs/ concerns of our industry leaders and customers
- Increase your sales results
- Increase your visibility within the community

Who Attends?

Access a focused segment of a **unique international military/civilian safety and survival market**

Your sponsorship will reach:

- SAFE members and symposium attendees from around the world.
- Government & industry leadership
- Representatives from the DoD and academia.

The SAFE symposium is a major gathering of academics, key customers and suppliers who evaluate, assess, recommend and select equipment, supplies and services.



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DIAMOND LEVEL

SPONSORSHIP FEE - \$13,400.00

(2 Opportunities)

EXCLUSIVE SPONSORSHIP OPPORTUNITIES at key social and networking events - be one of the first sponsor's names attendees see at each event!

- Free 20" x 20" booth space in prime show center location + six (6) individual attendee tickets in 2023.
- Premium booth location within the Exhibit Hall.
- Free meeting room inside the exhibition center. X1 Premium meeting room available overlooking exhibit hall to first Diamond sponsor.
- USAF Aircrew Life Support/Aircrew Flight Equipment Veterans and Retirees Group Reception & Awards Event Sponsorship on the evening of Tuesday October 10th.
- Signage with your company logo will be prominently located in the exhibit hall.
- Acknowledgement every hour on the monitors/big screen in the exhibit hall.
- Your 2024 SAFE Corporate Sustaining Member dues paid (\$750.00 value); includes up to fifteen (15) individual SAFE memberships for company's employees.
- All tables within the exhibit hall will have your company logo as a center piece.
- Acknowledgement in the Symposium Final Program.
- Acknowledgement during the General and Special Presentation sessions.
- One (1) full page in the next issue of the *SAFE Journal* will be made available to showcase an equipment item or provide information.
- Your sponsorship highlighted on the SAFE website and social media outlets.
- Acknowledgement on the SAFE symposium app.

SELECT A SPONSORSHIP PACKAGE THAT MEETS YOUR GOALS, WORKS WITHIN YOUR BUDGET AND EXPECTATIONS THEN VISIT WWW.SAFEASSOCIATION.COM AND THE EVENTBRITE PAGE TO SECURE YOUR SELECTION

Call (541) 895-3012 or

Email the SAFE Administrator at admin@safeassociation.com if needed.

Enhance your presence at the 61st Annual SAFE Symposium and capitalize on the opportunity to connect with key customers, end-users and decision-makers.



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PLATINUM LEVEL

SPONSORSHIP FEE - \$9,100.00

(4 Opportunities)

EXCLUSIVE SPONSORSHIP OPPORTUNITIES at key social and networking events – be one of the first sponsor's names attendees see at each event!

- Free 10" x 20" booth space in prime show center location + three (3) individual attendee tickets in 2023.
- Premium booth location within the Exhibit Hall
- Free meeting room inside the exhibition center.
- Morning and Afternoon Exhibit Hall Refreshment Breaks sponsorship.
- SAFE Awardee Luncheon sponsorship
- All tables within the exhibit hall will have your company logo as a center piece.
- Signage with your company logo will be prominently located in the exhibit hall.
- Acknowledgement every hour on the monitors/big screen in the exhibit hall.
- Your 2024 Corporate Sustaining Member dues paid (\$750.00 value); includes up to ten (10) individual SAFE memberships for your company's employees.
- Acknowledgement in the Symposium Final Program.
- Acknowledgement during the General and Special Presentation sessions.
- One (1) half-page in the next issue of the SAFE Journal will be made available to showcase an equipment item or provide information.
- Your sponsorship highlighted on the SAFE website and social media outlets.
- Acknowledgement on the SAFE symposium app.

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GOLD LEVEL

SPONSORSHIP FEE - \$5,900.00

(4 Opportunities)

EXCLUSIVE SPONSORSHIP OPPORTUNITIES at key social and networking events - be one of the first sponsor's names attendees see at each event!

- Free 10" x 10" booth space in prime show center location + two (2) individual attendee tickets in 2023.
- Premium booth location within the Exhibit Hall
- Free meeting room inside the exhibition center.
- Signage with your company logo will be prominently located in the exhibit hall.
- Your 2024 Corporate Sustaining Member dues paid (\$750.00 value); includes up to four (4) individual memberships for your company's employees.
- Company logo on SAFE welcome bag.
- Company logo on pens & sticky note pocket cases packed within each welcome bag. *(Note: In the event all sponsorship opportunities are fulfilled pens and sticky note cases will be divided evenly with each company logo)*
- SAFE Awardee Luncheon sponsorship
- All tables within the exhibit hall will have your company logo as a center piece.
- Acknowledgement on the symposium app.
- Acknowledgement in the Symposium Final Program.
- Acknowledgement during the General and Special Presentation sessions.
- Your sponsorship highlighted on the SAFE website and social media outlets.

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SILVER LEVEL

SPONSORSHIP FEE - \$3,300.00
(6 Opportunities)

EXCLUSIVE SPONSORSHIP OPPORTUNITIES at key social and networking events - be one of the first sponsor's names attendees see at each event!

- One (1) individual attendee ticket in 2023.
- Early bird booth location choice within the Exhibit Hall if purchased before June 1st.
- Free semi-private meeting room space inside the exhibition center
- Signage with your company logo will be prominently located in the exhibit hall.
- Your 2024 Corporate Sustaining Member dues paid (\$750.00 value); includes up to two (2) individual memberships for employees.
- Company logo on and sanitizer bottle packed within each welcome bag. *(Note: In the event all sponsorship opportunities are fulfilled, hand sanitizer bottles will be divided evenly with each company logo)*
- SAFE Awardee Luncheon sponsorship
- All tables within the exhibit hall will have your company logo as a center piece.
- Company logo on At-A-Glance schedule.
- Acknowledgement on the symposium app.
- Acknowledgement in the Symposium Final Program.
- Acknowledgement during the General and Special Presentation sessions.
- Your sponsorship highlighted on the SAFE website and social media outlets.

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YES! Our company will be a sponsor at the



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61st Annual SAFE Symposium!
How do you make it happen?

2023

IT'S SIMPLE. JUST DECIDE ON AND SELECT ONE OR MORE OF THE OFFERED PACKAGES THAT MEETS YOUR GOALS, AND WORKS WITHIN YOUR BUDGET AND EXPECTATIONS

Diamond Level - \$13,400.00

Platinum Level - \$9,100.00

Gold Level - \$5,900.00

Silver Level - \$3,300.00

Then visit the SAFE Association website at www.safeassociation.com and click on "2023 Symposium" to find the link to the Eventbrite page to secure your chance to highlight your company at the 2023 SAFE Symposium

Upon signing up as an exhibitor we require you to please send a copy of your company logo, as well as a 100 word company summary to esutcliffe@martin-baker.co.uk. This must be completed within 10 business days of signing up for sponsorship or as an exhibitor. Without this information, we will be unable to list to list you on the confirmed exhibitor list.

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