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**2024  
SAFE Symposium  
Sponsorship  
Opportunities**





## Exhibitor Sponsorships

You have a chance to highlight your company by choosing from a variety of sponsorship opportunities. We believe there is a sponsorship package that will meet your goals, works within your budget and exceeds your expectations.

We have a variety of sponsorship opportunities on offer for this year's Symposium. All of these will be on sale on the Eventbrite page on the 'add-on' tab.

### **DIAMOND LEVEL \$13,400.00 (2 OPPORTUNITIES)**

- Free 20" x 20" booth space in prime show center location + six (6) individual attendee tickets in 2024.
- Premium booth location within the Exhibit Hall.
- Free meeting room inside the exhibition center. X1 Premium meeting room available overlooking exhibit hall to first Diamond sponsor.
- SAFE Evening Reception Sponsor
- Signage with your company logo will be prominently located in the exhibit hall.
- Acknowledgement every hour on the monitors/big screen in the exhibit hall.
- Your 2025 SAFE Corporate Sustaining Member dues paid; includes up to fifteen (15) individual SAFE memberships for company's employees.
- All tables within the exhibit hall will have your company logo as a center piece.
- Acknowledgement in the Symposium Final Program.
- Acknowledgement during the General and Special Presentation sessions.
- One (1) full page in the next issue of the SAFE Journal will be made available to showcase an equipment item or provide information.
- Your sponsorship highlighted on the SAFE website and social media outlets.
- Acknowledgement on the SAFE symposium app.

### **PLATINUM LEVEL \$9,100.00 (4 OPPORTUNITIES)**

- Free 10" x 20" booth space in prime show center location + three (3) individual attendee tickets in 2024.
- Premium booth location within the Exhibit Hall
- Free meeting room inside the exhibition center.
- Morning and Afternoon Exhibit Hall Refreshment Breaks sponsorship.
- SAFE Awardee Luncheon sponsorship.
- Signage with your company logo will be prominently located in the exhibit hall.
- Acknowledgement every hour on the monitors/big screen in the exhibit hall.
- Your 2025 Corporate Sustaining Member dues paid; includes up to ten (10) individual SAFE memberships for your company's employees.
- All Tables within the exhibit hall will have your company logo as a center piece.
- Acknowledgement in the Symposium Final Program.
- Acknowledgement during the General and Special Presentation sessions.
- One (1) half-page in the next issue of the SAFE Journal will be made available to showcase an equipment item or provide information.
- Your sponsorship highlighted on the SAFE website and social media outlets.
- Acknowledgement on the SAFE symposium app.

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## Exhibitor Sponsorships

### **GOLD LEVEL \$5,900.00 (4 OPPORTUNITIES)**

- Free 10" x 10" booth space in prime show center location + two (2) individual attendee tickets in 2024.
- Premium booth location within the Exhibit Hall
- Free meeting room inside the exhibition center.
- Signage with your company logo will be prominently located in the exhibit hall.
- Your 2024 Corporate Sustaining Member dues paid; includes up to four (4) individual memberships for your company's employees.
- Company logo on SAFE welcome bag.
- Company logo on pens & sticky note pocket cases packed within each welcome bag. (Note: In the event all sponsorship opportunities are fulfilled pens and sticky note cases will be divided evenly with each company logo)
- SAFE Awardee Luncheon sponsorship
- All tables within the exhibit hall will have your company logo as a center piece.
- Acknowledgement on the symposium app.
- Acknowledgement in the Symposium Final Program.
- Acknowledgement during the General and Special Presentation sessions.
- Your sponsorship highlighted on the SAFE website and social media outlets.

### **SILVER LEVEL \$3,300.00 (6 OPPORTUNITIES)**

- One (1) individual attendee ticket in 2024.
  - Early bird booth location choice within the Exhibit Hall if purchased before June 1st.
  - Free semi-private meeting room space inside the exhibition center
  - Signage with your company logo will be prominently located in the exhibit hall.
  - Your 2024 Corporate Sustaining Member dues paid; includes up to two (2) individual memberships for employees.
  - Company logo on and sanitizer bottle packed within each welcome bag. (Note: In the event all sponsorship opportunities are fulfilled, hand sanitizer bottles will be divided evenly with each company logo)
  - SAFE Awardee Luncheon sponsorship
  - All tables within the exhibit hall will have your company logo as a center piece.
  - Company logo on At-A-Glance schedule.
  - Acknowledgement on the symposium app.
  - Acknowledgement in the Symposium Final Program.
  - Acknowledgement during the General and Special Presentation sessions.
  - Your sponsorship highlighted on the SAFE website and social media outlets.
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## Further Sponsorships

### **EVENING RECEPTION & BAR SPONSOR** **\$5,000.00** **(4 OPPORTUNITIES)**

Taking place on the first evening of the Symposium, an evening to celebrate the annual SAFE Symposium.

This reception will be the sole reception party of the Symposium and will provide a great opportunity for your brand to be seen by all of our attendees as our key sponsor for the event.

Each sponsor will have one (1) bar designated to them for the evening.

The sponsorship includes:

- Your company logo placed on the front of the bar
- SAFE will print a pop up banner - of your design - to place next to the bar, further advertising your company
- Company logo beside the food service area

We look forward to celebrating with a fantastic night of excellent food, drinks and high-level networking opportunities between key players and industry experts.

### **SYMPOSIUM COFFEE KIOSK SPONSOR** **\$4,000.00** **( 2 OPPORTUNITIES)**

These coffee kiosk are one of the most visited areas of the Symposium!

The kiosks are open to all SAFE attendees throughout the entire week, they offer high branding exposure due to their high footfall.

Located in two (2) prime locations during the Symposium. Firstly by the reception area and entrance to the exhibit hall. Secondly, within the Exhibit Hall itself.

This sponsorship will include branding and signage around the coffee kiosk area.

### **SYMPOSIUM LANYARD SPONSOR** **\$2,000.00** **( 1 OPPORTUNITY)**

The 2023 Symposium totaled 800 attendees, each of whom were provided with the sponsors lanyard.

This sponsorship puts your brand around the neck of every attendee, also making your brand one of the first each attendee will see. Your lanyard will be distributed at the main registration desk to every attendee.

SAFE will provide and print the lanyards with your logo and brand colors.

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## Further Sponsorships

### **POPCORN NETWORKING CART SPONSOR \$1,000.00 (2 OPPORTUNITIES)**

Hire a popcorn cart next to your stand during one of the networking afternoons in the Exhibit Hall at the Symposium! It's the snack that never goes out of pop-ularity!

The hire of the cart, with attendant, will include servings for 300 guests as well as personalized paper bags with your company logo on to distribute the popcorn in!

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Head to [safeassociation.com](https://safeassociation.com) for more information about the SAFE Association and the annual Symposium.

Please follow the link to our Eventbrite page to purchase your tickets!

<https://www.eventbrite.co.uk/e/safe-symposium-2024-tickets-863667933037>

**Opens Monday 8th April!**