November 1 − 3, 2022 ♦ Mobile, AL



# SPONSORSHIP OPPORTUNITIES





Sponsorship packages are available beginning
April 1
through September 1, 2022



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#### What is SAFE?

The SAFE Association is an international organization that is dedicated to the preservation of human life. It provides a common meeting ground for the sharing of problems, ideas and information. The primary objective of the SAFE Association is to stimulate research and development in the fields of safety and survival, and to disseminate pertinent information to concerned individuals in government and industry. In addition, the objective is to establish and maintain a meaningful relationship between the SAFE Association and the scientific communities related to safety and survival.

#### Why Become a Sponsor...

You have a chance to <u>highlight your company</u> by choosing from a variety of sponsorship opportunities. We believe there is a sponsorship package that meets your goals, works within your budget and exceeds your expectations.

## Increase Your Brand Exposure!

#### Sponsorship enables you to:

- Strengthen the visibility and awareness of your company's products / services to attendees
- Enhance your image as a company committed to Safety and Survival

#### {Make your presence and commitment known}

- Position your company as engaged with the needs/ concerns of our industry leaders and customers
- Increase your sales results
- · Increase your visibility within the community

#### Who Attends?

Access a focused segment of a unique international military/civilian safety and survival market

#### Your sponsorship will reach:

- SAFE members and symposium attendees from around the world.
- Government & industry leadership
- Representatives from the DoD and academia.

The SAFE symposium is a major gathering of academics, key customers and suppliers who evaluate, assess, recommend and select equipment, supplies and services.

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## **DIAMOND LEVEL**

SPONSORSHIP FEE - \$12,500.00

(2 Opportunities)

**EXCLUSIVE SPONSORSHIP OPPORTUNITIES** at key social and networking events - be one of the first sponsor's names attendees see at each event!

- Free 20" x 20" booth space in prime show center location + six (6) individual attendee tickets in 2022.
- Early bird sign-up for premium booth location from 1st April 15th May.
- Free meeting room inside the exhibition center.
- SAFE PRESIDENTS Reception & Awards Event Sponsorship on the evening of 31<sup>st</sup> October 2022.
- Signage with your company logo will be prominently logated in the exhibit hall.
   Ac nowledgement every lour on the monitors/big creen in the exhibit hall.
   Your 2023 Sife Corporate Sustaining Meil ber due part (\$750 00 value); including to first (15) mindual SAFE into the ships in ampany's employees.
  - All tables within the exhibit hall will have your company logo as a center piece.
  - Acknowledgement in the Symposium Final Program.
  - Acknowledgement during the General and Special Presentation sessions.
  - One (1) full page in the next issue of the <u>SAFE Journal</u> will be made available to showcase an equipment item or provide information.
  - Your sponsorship highlighted on the SAFE website and social media outlets.
  - Acknowledgement on the SAFE symposium app.

SELECT A SPONSORSHIP PACKAGE THAT MEETS YOUR GOALS, WORKS WITHIN YOUR BUDGET AND EXPECTATIONS THEN VISIT WWW.SAFEASSOCIATION.COM TO SECURE YOUR SELECTION

Call (541) 895-3012 or Email the SAFE Administrator at admin@safeassociation.com if needed



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## **PLATINUM LEVEL**

SPONSORSHIP FEE - \$8,500.00

(4 Opportunities)

**EXCLUSIVE SPONSORSHIP OPPORTUNITIES** at key social and networking events – be one of the first sponsor's names attendees see at each event!

- Free 10" x 20" booth space in prime show center location + three (3) individual attendee tickets in 2022.
- Early bird sign-up for premium booth location from 1st April 15th May.
- Free meeting room inside the exhibition center if available, otherwise in nearby hotel.
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  SAFE (wardee up been spensorshi)
- A talles with a the exhibit all will have your company long as a center nece.

  Ignage the your company against be promine the located that exhibit hall.
- Acknowledgement every hour on the monitors/big screen in the exhibit hall.
- Your 2023 Corporate Sustaining Member dues paid (\$750.00 value); includes up to ten (10) individual SAFE memberships for your company's employees.
- Acknowledgement in the Symposium Final Program.
- Acknowledgement during the General and Special Presentation sessions.
- One (1) half-page in the next issue of the <u>SAFE Journal</u> will be made available to showcase an equipment item or provide information.
- Your sponsorship highlighted on the SAFE website and social media outlets.
- Acknowledgement on the SAFE symposium app.

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## <u>GOLD LEVEL</u>

SPONSORSHIP FEE - \$5,500.00

(2 Opportunities)

**EXCLUSIVE SPONSORSHIP OPPORTUNITIES** at key social and networking events - be one of the first sponsor's names attendees see at each event!

- Free 10" x 10" booth space in prime show center location + two (2) individual attendee tickets in 2022.
- Early bird sign-up for premium booth location from 1st April 15th May.
- Free meeting room in one of the nearby hotels.
- Signary with your comparation will be promitted by located in the companient.

  Your 2023 Corporate Sustaining Member does paid (175,000 value); includes up to four (4) and vidual memberships for your company employees.

  Long any location SAFE we come log.
  - Company logo on face mask and hand sanitizer bottle packed within each welcome bag. (Note: In the event both sponsorship opportunities are fulfilled, face masks and hand sanitizer bottles will be divided evenly with each company logo)
  - SAFE Awardee Luncheon sponsorship
  - All tables within the exhibit hall will have your company logo as a center piece.
  - Acknowledgement on the symposium app.
  - Acknowledgement in the Symposium Final Program.
  - Acknowledgement during the General and Special Presentation sessions.
  - Your sponsorship highlighted on the SAFE website and social media outlets.

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## **SILVER LEVEL**

SPONSORSHIP FEE - \$3,000.00 (6 Opportunities)

#### **5 OPPORTUNITIES LEFT**

**EXCLUSIVE SPONSORSHIP OPPORTUNITIES** at key social and networking events - be one of the first sponsor's names attendees see at each event!

- Early bird booth location reservation from 1<sup>st</sup> April 15<sup>th</sup> May + one (1) individual attendee tickets in 2022.
- Free meeting room in one of the nearby hotels.
- Signage with your company logo will be prominently located in the exhibit hall.
- Your 2023 Corporate Sustaining Member dues paid (\$750.00 value); includes up to (2) individual memberships for employees.
- SAFE Awardee Luncheon sponsorship
- All tables within the exhibit hall will have your company logo as a center piece.
- Company logo on At-A-Glance schedule.
- Company logo on a card that will be given to each attendee with the WIFI
  access code for the symposium and symposium app information.
- Acknowledgement on the symposium app.
- Acknowledgement in the Symposium Final Program.
- Acknowledgement during the General and Special Presentation sessions.
- Your sponsorship highlighted on the SAFE website and social media outlets.

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YES! Our company will be a sponsor at the 60<sup>th</sup> Annual SAFE Symposium! How do you make it happen?

#### 2022

## IT'S SIMPLE. JUST DECIDE ON AND SELECT ONE OR MORE OF THE OFFERED PACKAGES THAT MEETS YOUR GOALS, AND WORKS WITHIN YOUR BUDGET AND EXPECTATIONS

Diamond Level - \$12,500.00 Platinum Level - \$8,500.00

Gold Level - \$5,500.00 Silver Level - \$3,000.00

Then visit the "Symposium" dropdown on the SAFE Association website at <a href="https://www.safeassociation.com">www.safeassociation.com</a> and click on "2022 Symposium Sponsorship Opportunities" link to secure your chance to highlight your company at the 2022 SAFE Symposium

#### NOTE:

Upon signing up as an exhibitor we require you to please send a copy of your company logo, as well as a 100 word company summary to <a href="mailto:Sym-Co-Chair@safeassociation.com">Sym-Co-Chair@safeassociation.com</a>. This must be completed within 10 business days of signing up for sponsorship or as an exhibitor. Without this information, we will be unable to list to list you on the confirmed exhibitor list.

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