

58th Annual SAFE Symposium

November 30 – December 4, 2020 ♦ VIRTUAL



SPONSORSHIP OPPORTUNITIES



SAFE
ASSOCIATION

Dedicated to Ensuring Personal Safety and Protection
in Land, Sea, Air and Space Environments

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What is SAFE?

The SAFE Association is an international organization that is dedicated to the preservation of human life. It provides a common meeting ground for the sharing of problems, ideas and

information. The primary objective of the SAFE Association is to stimulate research and development in the fields of safety and survival, and to disseminate pertinent information to concerned individuals in government and industry. In addition, the objective is to establish and maintain a meaningful relationship between the SAFE Association and the scientific communities related to safety and survival.

Why Become a Sponsor...

This year, the SAFE Association has shifted to a virtual platform. This is providing companies a unique chance to highlight their company in a way never offered before. We believe there is a sponsorship package that meets your goals, works within your budget and exceeds your expectations.

Increase Your Brand Exposure!

Sponsorship enables you to:

- Strengthen the visibility and awareness of your company's products / services to attendees
- Enhance your image as a company committed to Safety and Survival

{Make your presence and commitment known}

- Position your company as engaged with the needs/ concerns of our industry leaders and customers
- Increase your sales results
- Increase your visibility within the community

Who Attends?

Access a focused segment of a unique international military/civilian safety and survival market

Your sponsorship will reach:

- SAFE members and symposium attendees from around the world.
- Government & industry leadership
- Representatives from the DoD and academia.

The SAFE symposium is a major gathering of academics, key customers and suppliers who evaluate, assess, recommend and select equipment, supplies and services.



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DIAMOND LEVEL

SPONSORSHIP FEE - \$12,000.00

(1 Opportunity)

Be the first sponsor name attendees will see!

- Sponsorship of the registration app - Each attendee will receive a registration confirmation with your company name/logo and link
- Sponsorship of the Key Note Presentation – Two-minute promotional video will play before Symposium Welcome and company logo will be prominently displayed during virtual key note presentation
- One complimentary custom booth for 2020 virtual exhibit hall (*To the value of \$5000*)
- Your 2021 SAFE Corporate Sustaining Member dues paid (*\$750 Value*); includes up to fifteen individual SAFE memberships for company's employees
- One full page in the next issue of the SAFE Journal will be made available to showcase an equipment item or provide information
- Your sponsorship highlighted on the SAFE website and social media outlets
- Acknowledgement on the SAFE Virtual Symposium homepage

SELECT A SPONSORSHIP PACKAGE THAT MEETS YOUR GOALS, WORKS WITHIN YOUR BUDGET AND EXPECTATIONS THEN VISIT WWW.SAFEASSOCIATION.COM TO SECURE YOUR SELECTION

Call (541) 895-3012 or

Email the SAFE Administrator at admin@safeassociation.com if needed

Enhance your presence at the 58th Annual SAFE Symposium and capitalize on the opportunity to connect with key customers, end-users and decision-makers.



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SAPPHIRE LEVEL

SPONSORSHIP FEE - \$5,500.00

(1 Opportunity)

- Sponsorship of the SAFE Awards Ceremony – company branding prominently displayed during the Awards presentation and for Symposium closing speech by President
- Two-minute promotional video will play before and after Awards presentation
- One complimentary, size Large, booth for 2020 virtual exhibit hall (\$2,200 Value)
- Your 2021 SAFE Corporate Sustaining Member dues paid (\$750 Value); includes up to ten individual SAFE memberships for your company's employees
- One half-page in the next issue of the SAFE Journal will be made available to showcase an equipment item or provide information
- Your sponsorship highlighted on the SAFE website and social media outlets
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OPAL LEVEL

SPONSORSHIP FEE - \$4,500.00

(2 Opportunities)

- Sponsorship of a SAFE virtual social event – Company logo/brand will be prominently displayed during virtual social event
- Company logo/brand on all promotional items for virtual social event
- Live channel slot to promote the event (approximately 2 minutes)
- One complimentary, size Large, booth for 2020 virtual exhibit hall (\$2,200 Value)
- Your 2021 SAFE Corporate Sustaining Member dues paid (\$750 Value); includes up to five individual memberships for your company's employees
- Your sponsorship highlighted on the SAFE website and social media outlets
- Acknowledgement on the SAFE Virtual Symposium homepage

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ONYX LEVEL

SPONSORSHIP FEE - \$3,000.00

(3 Opportunities)

- Sponsorship of one day of the daily schedule (At-A-Glance) that will be sent out to all attendees. Company logo/brand will be prominently displayed in media announcement
- One complimentary, size Medium, booth for 2020 virtual exhibit hall (\$1650 Value)
- Your 2021 SAFE Corporate Sustaining Member dues paid (\$750 Value); includes up to two individual memberships for your company's employees
- Your sponsorship highlighted on the SAFE website and social media outlets
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SILVER LEVEL

SPONSORSHIP FEE - \$1,000.00

(8 Opportunities)

- Two-minute promotional video to play before Technical Paper sessions, during one day of the virtual symposium
- Your sponsorship highlighted on the SAFE website and social media outlets
- Acknowledgement on the SAFE Virtual Symposium homepage

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How do you make it happen?

IT'S SIMPLE. JUST DECIDE ON AND SELECT ONE OR MORE OF THE OFFERED PACKAGES THAT MEETS YOUR GOALS, AND WORKS WITHIN YOUR BUDGET AND EXPECTATIONS:

Diamond Level - \$12,000.00

Onyx Level - \$3,000.00

Sapphire Level - \$5,500.00

Silver Level - \$1,000.00

Opal Level - \$4,500.00

Then visit the “Symposium” dropdown on the SAFE Association website at www.safeassociation.com and click on “2020 Virtual Symposium Sponsorship Opportunities” link to secure your chance to highlight your company at the

2020 SAFE Virtual Symposium



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